



Pankhil Mistry

Product Design Lead (7+ Years)

I design complex, system-heavy products across SaaS, B2C, fintech, and AI-hardware. As a hands-on lead, I turn ambiguous problems into shipped features that drive revenue and reduce operational drag.

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Bangalore, KA, India

Skills

Core Capabilities

End-to-End Product Design

Design Systems & Architecture

Growth & Conversion Design

Interactive Prototyping & Animation

Visual Identity & Iconography

Designing for AI Products

Tools & Workflow

Figma · Framer · Notion · Whimsical ·

LLM Workflows

Awards & Honors

Multiplier – Star of the Month

October 2023 · Remote

Recognized for leading and delivering the end-to-end HRIS product initiative.

upGrad Hackathon – Winner

December 2020 · Remote

I designed & collaborated on Re-Wise, a memory improvement technique through Flashcards.

The Next Web T500 – 2019

May 2019 · Amsterdam, NL

I made it to the 500 people under the age of 26 who show outstanding accomplishments in digital.

Experience

Product Design Lead (Contract) • Water Robots

July – Nov 2025 · Remote

Built the app's UX architecture from scratch, figuring out how to balance manual user controls with automated AI background tasks. Organized the core flow around three distinct user states (pre-sleep, overnight, post-sleep), worked closely with engineering on API constraints, and shipped the foundational V1 ready for launch.

Sr. Product Designer • Multiplier

June 2022 – February 2025 · Remote + Bangalore, India

Led onboarding, benefits, growth, and offboarding design across EOR and Global Payroll workflows serving 6,000+ global employees. Introduced scalable self-serve insurance systems that reduced operational overhead by 45% and support tickets by 30%, while increasing US attachment rates from 59% to 85% and driving a 9% revenue uplift.

Sr. Product Designer • Learnsignal

August 2021 – May 2022 · Remote

Operated as the sole designer for the entire web and learning platform. Cleaned up legacy UI, simplified complex learning funnels, and redesigned the main landing pages to directly improve student progression and overall site conversion.

Product Designer → Senior Product Designer • upGrad

March 2019 – July 2021 · Mumbai, India

Worked across onboarding, checkout, referrals, and offboarding journeys to improve acquisition and revenue performance. Redesigned the payments flow into a clear, self-serve experience across platforms, making the transaction process more intuitive and reliable. Improved the referral program, increasing its revenue contribution from 12% to 30%.

Independent Product & Experience Consultant

April 2018 – Present

Acted as a founding designer for early-stage startups. Worked directly with founders to translate rough ideas into scoped features, built out their initial UI/UX architecture, and shipped complete, developer-ready apps and web platforms.

Education

Designer Track – UX/UI Design and Front-End Development Apprenticeship • Bloc.io

July 2017 – December 2018 · Online

B.Tech (Mechanical Engg.) • VJTI, University of Mumbai

June 2012 – April 2016 · Mumbai, India

Speaking & Workshops

“Intro to UI/UX Design”

IEEE SFIT & IEEE APSIT

September 2021

“Design Sanity for designers”

upGrad

April 2021

“Figma Best Practices”

upGrad Design Team Powwow

March 2021

“Automotive UX”

upGrad Tech evenings

August 2020